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6TH EDITION

NEWSLETTER

JANUARY, 2024



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TRAVEL OFF PATH HAS LISTED SRI LANKA AS ONE OF THE FASTEST-GROWING TOURISM DESTINATIONS IN 2024

Sri Lanka has earned recognition as one of the top five rapidly expanding tourist destinations in 2024, according to the renowned travel guide 'Travel Off Path'.

This acknowledgment reflects the nation's ability to enchant international travelers with its picturesque landscapes, tropical climate, vibrant cultural legacy, and delightful cuisine.

(Source: dailymirror.com)



TOURISM NEWS



'Nas Daily' releases his first video on Sri Lanka Tourism

Renowned international vlogger 'Nas Daily,' who recently entered into a Memorandum of Understanding (MoU) with Sri Lanka's Tourism Promotion Bureau (SLTPB), has unveiled his initial video endorsing tourism in Sri Lanka. The Minister of Tourism, Harin Fernando, has confirmed that 'Nas Daily' is set to create three distinctive videos to promote Sri Lanka Tourism.

Source:Newswire.lk

Sri Lanka November 2023 tourism revenue jumps to \$205 mln from last year's \$81 mln

In November 2023, Sri Lanka's tourism revenues experienced a significant surge, more than doubling to \$205.3 million compared to the same period the previous year. This increase is attributed to the gradual rise in tourist arrivals, as indicated by official data from a survey conducted by the tourism promotion office and released by the central bank.

Source:economynext.com



Sri Lanka Tourism introduces new tagline

The global campaign, "Sri Lanka - You'll come back for more," was officially launched by Sri Lanka Tourism at the Cinnamon Grand Hotel. The event, held with the patronage of Minister of Tourism, Lands, Sports, and Youth Affairs Harin Fernando, saw the presence of Sri Lanka Tourism officials, key line agencies, and stakeholders from the tourism industry. The attendees included Ambassadors representing diplomatic missions, as well as local and international media correspondents.

Source:Newswire.lk

Sri Lanka attracts 1.49 Mn tourists in 2023

Sri Lanka managed to attract 1,487,303 tourist arrivals for the year 2023 falling short by a few number of their target of 1.5 million arrivals. However this is the highest number of arrivals achieved after four years and was an increase of 106.6% as against the 2022 figure of 719,978. The month of December 2023 saw the arrival figures passing the 210,350 mark which is the highest month arrival figure since four years.

Source:DailyNews.lk



TOURISM STATISTICS

SRI LANKA TOURIST ARRIVALS 2023

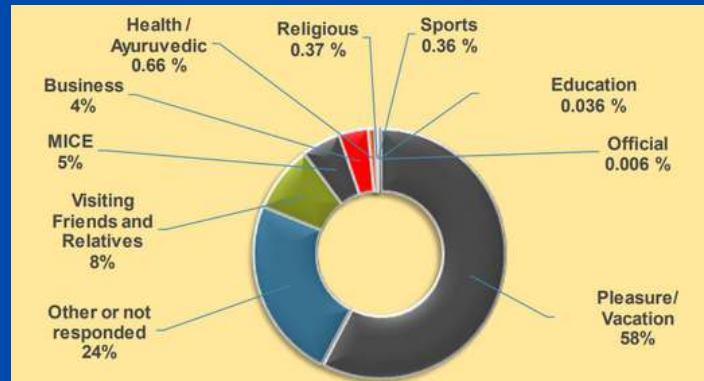


January	- 102,545
February	- 107,639
March	- 125,495
April	- 105,498
May	- 83,309
June	- 100,388
July	- 143,039
August	- 136,405
October	- 109,199
November	- 151,496
December	- 210,352

TOP 10 SOURCE MARKETS TO SRI LANKA

Rank	Country of Residence	Tourist Arrivals (November 2023)			Tourist Arrivals (November 2022)
		By Air	By Sea	Total	
1	India	30,335	4	30,339	10,167
2	Russian Federation	24,900	12	24,912	13,820
3	Germany	10,400	1,931	12,331	5,169
4	United Kingdom	9,836	1,690	11,526	4,506
5	Australia	5,862	2,038	7,900	2,939
6	China	6,620	53	6,673	591
7	United States	3,673	626	4,299	2,089
8	France	3,866	16	3,882	1,841
9	Poland	3,304	39	3,343	802
10	Japan	1,479	1,396	2,875	377

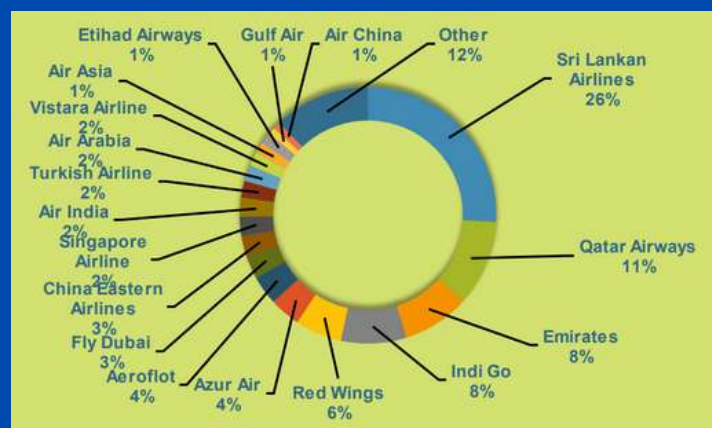
PURPOSE OF VISIT



TOP POTENTIAL MARKETS, NOV 2023

Singapore Arrivals : 1,140 % Share : 0.8	South Korea Arrivals : 867 % Share : 0.6
Malaysia Arrivals : 1,084 % Share : 0.7	Iran Arrivals : 783 % Share : 0.5
Pakistan Arrivals : 962 % Share : 0.6	Belgium Arrivals : 769 % Share : 0.5
Sweden Arrivals : 948 % Share : 0.6	Denmark Arrivals : 764 % Share : 0.5
Saudi Arabia Arrivals : 872 % Share : 0.6	New Zealand Arrivals : 749 % Share : 0.5

MAIN AIRLINES TO SRI LANKA, NOV 2023



(Source: SLTDA)

POPULAR DESTINATIONS IN SRI LANKA

Sigiriya



Dominating the Sri Lankan landscape, Sigiriya is a UNESCO World Heritage site featuring an ancient rock fortress adorned with captivating frescoes. The summit offers breathtaking panoramic views, making it a must-visit destination for history enthusiasts and nature lovers alike.

Mirissa



Nestled along the southern coast, Mirissa is a tranquil beach town celebrated for its pristine shores and laid-back atmosphere. Renowned for whale watching, the azure waters and vibrant sunsets make Mirissa a haven for relaxation and marine adventures, creating an idyllic escape in Sri Lanka.

Nuwara Eliya



Known as "Little England," Nuwara Eliya is a charming hill station surrounded by emerald tea plantations. The cool climate, colonial architecture, and scenic landscapes make it a picturesque retreat. Visit for tea estate tours, golfing, and to experience the essence of Sri Lanka's upcountry beauty.

AGANDAU HOUSE (BOUTIQUE VILLA)



THE KIRAMAM VILLA PROPERTY



PACKAGES

TOUR OF DUBAI / 7 NIGHTS AND 8 DAYS



**LKR 220,095/-
PER PERSON**

VALID ONLY TILL THE 31ST OF JANUARY 2024

- 07 Nights stay at the Hotel
- Daily buffet breakfast at the hotel
- All Applicable taxes (Not Included)
- Return Dubai Airport transfers
- Half Day Dubai City Tour
- Desert Safari Tour with BBQ Dinner, Belly Dance Show, Tanoora Show and other activities.
- Marina Dhow cruise with buffet dinner at Dubai Marina
- Burj Khalifa 124th floor with Entrance tickets and transfers
- (Non-Prime Time Slot and time subject to availability)
- Miracle Garden + Global village with Entrance tickets and transfers
- Abu Dhabi city tour with visit to grand mosque + Ferrari Park (General admission) with Entrance tickets and transfers
- All other Sightseeing and Tours and Transfers on Seat in Coach Basis only Return DXB Airport transfer on Private Basis.

BANGKOK / 9 NIGHTS AND 10 DAYS



VALID ONLY TILL THE 30TH OF APRIL 2024

- Accommodation
- Sightseeing tours and transfers
- Meals
- English speaking tour guide
- Air-conditioned private vehicles
- Accident insurance

1 Pax in single – USD 3,830

2 Pax – USD 2,080

3 Pax – USD 1,600

4-6 Pax – USD 1,360

Single suppl. – USD 340

LETS TRAVEL TO CANADA / 6 NIGHTS AND 7 DAYS



VALID ONLY TILL THE 30TH OF APRIL 2024

- Features And Introduction
- VIA Rail Experience
- Free use of Snowshoes & Skates (Jasper area)
- Visit 3 stunning Rocky Mt. National Parks - Banff/YOHO National Park/Jasper National Park
- Free Snowshoeing & Free Icewalk Experience & Free Banff Hot Springs Admission (Limited Time Only)

Single – CAD 1850

Double – CAD 1100

Triple – CAD 970

Quad – CAD 920

Child – CAD 920 (0-12 YR)

PACKAGES

LETS TRAVEL TO VIETNAM / 6 NIGHTS AND 7 DAYS



VALID ONLY TILL THE 31ST OF JANUARY 2024

- Day 1: Arrive in Hanoi
- Day 2: Hanoi
- Day 3: Hanoi – Sapa by sharing Limosine
- Day 4: Sapa full day at léiurer
- Day 5: Sapa Hanoi by overnight train
- Day 6: Hanoi Ninh Binh
- Day 7: Ninh Binh – Halong
- Day 8 : Halong – Hanoi departure

2 Pax - USD 850

4 Pax - USD 800

6 Pax - USD 780

8 Pax - USD 750

LETS TRAVEL TO CAMBODIA / 6 NIGHTS AND 7 DAYS



VALID ONLY TILL THE 31ST OF JANUARY 2024

- DAY 1 ARRIVE IN PHNOM PENH
- DAY 2 PHNOM PENH – CITY EXPLORE
- DAY 3 PHNOM PENH – Full day at leisure
- DAY 4 PHNOM PENH – SIEM REAP by private CAR
- DAY 5 SIEM REAP – Full day at leisure
- DAY 6 SIEM REAP – Full day at leisure
- DAY 7 SIEM REAP – Departure

2 Pax - USD 740

4 Pax - USD 680

6 Pax - USD 640

8 Pax - USD 580

AMAZING THAILAND / 9 NIGHTS AND 10 DAYS



VALID ONLY TILL THE 30TH OF JUNE 2024

- Day 1 - Bangkok Arrival Transfer from Airport to Hotel
- Day 2 - Ayutthaya Temple Tour
- Day 3 - Bangkok Safari World and Marine Park Tour
- Day 4 - Transfer from Bangkok to Krabi by bus
- Day 5 - Visit Emerald Pool, Hot Spring, and Tiger Cave in Krabi
- Day 6 - Visit 4 Island by Longtail Boat
- Day 7 - Transfer Krabi Hotel to Phuket Hotel By Mini Van
- Day 8 -Full Day Tour at Phi Phi Island, Maya Bay & Khai Island Speedboat Full Day Tour
- Day 9 - Phuket City Tour
- Day 10 -Transfer to Phuket Airport departure

820 USD Per Person - Based on 4 Pax

PACKAGES

BEAUTIFUL THAILAND / 6 NIGHTS AND 7 DAYS



- Day 1 - Bangkok Arrival Transfer from Airport to Hotel
- Day 2 - Bangkok Safari
- Day 3 – Transfer from Bangkok Airport to Phuket Airport
- Day 4 – Phi Phi Island Guided Tour by a big boat
- Day 5 – Phuket Airport to Hotel in Krabi by Mini Van
- Day 6 – One Day Tour 4 Island by Speed Boat
- Day 7 – Krabi to Phuket Airport departure

480 USD Per Person - Based on 4 Pax

VALID ONLY TILL THE 30TH OF JUNE 2024

BUDDHIST CULTURAL TOUR PACKAGE



- Accommodation in sharing Double rooms on Bed & Breakfast Basis at 4/5 star hotels.
- Transportation by an air-conditioned luxury car with driver & helper
- All Lunches at Local restaurants as per the itinerary (Only for Bed & Breakfast Basis)
- An accompanying English-speaking tour guide & guide fees
- All government taxes and service charges

USD 304 per person

VALID ONLY TILL THE 30TH APRIL 2024

HONEYMOON PACKAGE / 5 NIGHTS AND 6 DAYS



- Accommodation in sharing Double rooms on Bed & Breakfast Basis at 4/5 star hotels.
- Transportation by an air-conditioned luxury car with driver & helper
- All Lunches at Local restaurants as per the itinerary (Only for Bed & Breakfast Basis)
- An accompanying English-speaking tour guide & guide fees
- All government taxes and service charges

1,050 USD

VALID ONLY TILL THE 29TH OF FEBRUARY 2024

CONTACT US

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