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UPDATES

OCTOBER 2023

NEWSLETTER

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CALL TO LIFT TRAVEL ADVISORY IMPOSED BY CANADIAN GOVT ON SRI LANKA



Mr. M H K M Hameez, Managing Director at Spillburg Holdings (Private) Limited and Co-Owner of Spillburg Vacation (Private) Limited, Co-Chaired a Round Table Discussion with key stakeholders representing government agencies and Private sector associations from tourism Sector to develop a "Way-forward strategy" on Canada's Tourism readiness and Promotion of Sri Lanka as a top travel destination.

Organised by the Sri Lanka Canada Business Council (SLCBC) on the 7th of September 2023 at Cinnamon Grand Colombo.





CEO BUSINESS FORUM
Connect And Collaborate
To Catalyse Success

ORGANISED BY SRI LANKA - MALAYSIA BUSINESS COUNCIL (SLMBC)
OF THE CEYLON CHAMBER OF COMMERCE

CHIEF GUEST
Datuk Seri Dr. Zambry Abdu Kadir
Minister of Foreign Affairs, Malaysia

Monday
09 Oct 2023
Time: 6:00 P.M
Venue: Lotus Ballroom
Shangri La - Colombo

TICKET PRICE (INCLUDING DINNER) - LKR 10,000/-
SLMBC MEMBERS - LKR 7,500/-

REGISTER NOW!

For more details contact:
Tharindu Senarathne
Desk Officer SLMBC (The Ceylon Chamber of Commerce)
Tel: 02-9588950
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Registration Link -
<https://event.lk/member.lk/Register/Event/2298>

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Spillburg Vacation as the Bronze Sponsor for CEO Business Forum Connect & Collaborate to Catalyse Success

Organised by the Sri Lanka - Malaysia Business Council

9th October 2023

At Lotus Ballroom, Shangri La - Colombo.



Sri Lanka Tourism rolls out ambitious global campaign after 16 years

Sri Lanka Tourism is launching a comprehensive global campaign with a two-phased strategy aimed at reshaping its image and positioning it as a premier travel spot. Backed by a Rs. 1.6 billion investment, the campaign consists of a short-term three-month initiative starting soon and a longer thematic promotion from January 2024.

Spearheaded by Tourism Minister Harin Fernando and SLTPB Chairman Chalaka Gajabahu, the campaign's objective is to rejuvenate tourism by presenting Sri Lanka as a top-choice destination for both newcomers and experienced travelers.

(Source: DailyFT)

Sri Lanka plans to attract 5 million tourists; new investment body proposed

Sri Lanka's President Ranil Wickremesinghe has urged officials to accelerate efforts to attract five million tourists annually. He called for the establishment of an Investment Infrastructure Corporation, decision-making council, and regional committees under provincial tourism boards.

The goal is to enhance the country's appeal as a tourist destination. Comprehensive plans were discussed, and progress on a strategic plan for tourism up to 2025 was highlighted. The President also directed the identification of locations for a high-class hotel school and the exploration of unused buildings and new projects for tourism. A new permanent tourism policy is set to be presented soon.

(Source: Economy Next)



SRI LANKA TOURIST ARRIVALS 2023



January - 102,545

February - 107,639

March - 125,495

April - 105,498

May - 83,309

June - 100,388

July - 143,039

August - 136,405

Sri Lanka has reached 1 million
tourist arrivals

(SOURCE: SLTDA)

TOP 10 SOURCE MARKETS TO SRI LANKA

Rank	Country of Residence	Tourist Arrivals (Jan ~ August 2023)	Tourist Arrivals (Jan ~ August 2022)
1	India	170,247	80,132
2	Russian Federation	125,137	49,747
3	United Kingdom	83,339	65,655
4	Germany	61,682	40,359
5	France	41,243	28,235
6	Australia	39,186	18,412
7	China	37,743	2,384
8	Canada	32,898	19,056
9	United States	28,993	14,259
10	Maldives	22,791	10,553
11	Others	261,059	167,638
	Total	904,318	496,430

(Source: SLTDA)

Popular Destinations in Sri Lanka



Colombo Night Life

Colombo, is considered to have the largest population, estimated to be a total of 5.6 million.

Colombo also has a growing and vibrant nightlife, with clubs and pubs with vast selection of music that caters everyone's preferences in music, along with other entertainment facilities such as casinos, Colombo Cultural Shows and Night Markets.

The Cultural Triangle

The Cultural Triangle of Sri Lanka is a UNESCO World Heritage Site that includes the ruins of ancient cities, temples, and monasteries in the north-central plains Sri Lanka. This particular region is also acknowledged as Rajarata, or in other words "Land of Kings," and it was the heartland of the Sinhalese civilization for centuries. The Cultural Triangle, include of Anuradhapura, Polonnaruwa, Sigiriya and Dambulla



Galle

Galle is also a popular tourist destination for its beaches, its laid-back atmosphere, and its widely known for its delicious seafood and the Galle Fort, a UNESCO World Heritage Site that was built by the Portuguese in the 16th century and later expanded by the Dutch. The fort is a maze of narrow streets and alleyways lined with colonial-era buildings, including churches, mosques, and merchants' houses. Outside the fort, there are many shops, restaurants, and cafes, as well as a number of temples and mosques.

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Detailed Itinerary:

Day 01 : Arrive Cochin + Drive Cochin - Munnar

Day 02 : Munnar Sightseeing

Day 03 : Drive Munnar to Alleppey

Day 04 : Drive Alleppey to Cochin + Sightseeing

Day 05: Depart Cochin

Package Inclusion:

Meals: Daily Breakfast at the hotel restaurant, no breakfast on the day of arrival.

Transportation: To and From the Airport (in a private vehicle – sedan), To all listed sightseeings in the itinerary by air-conditioned private vehicle – sedan.

Tour Inclusions

- Return airport transfers
- White orchid Dinner Cruise
- Dream World + Snow World + Local lunch
- Safari World + Marine park + Local lunch
- Bangkok city tour + Marble & Golden Temple + Gems gallery
- Asiatique night market [4 hours]
- 1 Van & 1 car is used in airport pick & drop
- 1 English guide for 5 days

THE RAVISHING VIETNAM



LKR 349,000/-
Per Person

**VALID ONLY TILL THE
20TH DECEMBER 2023**

Day 1-3 : Hanoi
Day 3-4 : Pu Luong
Day 4 -5 : Ninh Binh
Day 5 -6 : Halong
Day 6-8 : Saigon

Package Inclusion:

- DBL/TWN room with daily breakfast
- Meals according to itinerary
- Ground transportation in private or join A/C vehicle with or without English speaking guide
- Tour including entrance fees according to itinerary
- Visa

THE PRESTINE CAMBODIA



LKR 275,000/-
Per Person

**VALID ONLY TILL THE
20TH DECEMBER 2023**

Tour Inclusions

- Day 1-3 - At the Phnom Penh
- Day 3-5 - At the Battambang
- Day 5-7 - Siem Reap
- Accommodation sharing DBL/TWN room with daily breakfast
- Meals according to itinerary
- Ground transportation in private or join A/C vehicle with or without English speaking guide
- Tour including entrance fees according to the itinerary
- Visa Fee



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LKR 39,500/-

Araliya Green Hills
LKR 41,350/-

Araliya Green City
LKR 44,200/-

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Contact Us

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